KIMBERLY FRIEDMUTTER

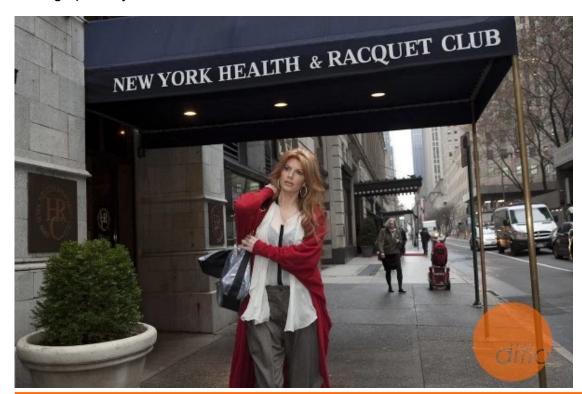
MEDIA, MOST POPULA



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Acclaimed life management expert, celebrity hypnotist, renowned designer and star of TLC's "Sin City Rules".

Photographed by Rebecca Greenfield



KIMBERLY FRIEDMUTTER

- I am a life management expert and celebrity hypnotist. I love to see people prosper! Hypnosis is great for aligning behavior with the desire of having a healthy, happy life.
- I am married to Brad Friedmutter, the international architect and designer behind many of Las Vegas' landmark resorts. Together, we split our time between Beverly Hills, Manhattan and Las Vegas. In Las Vegas, we have created our own desert sanctuary called, Shangri Las Vegas. Our style is simple: Zen with zing! We recently launched a companion website, www.ShangriLasVegas.com, where interior design enthusiasts can not only get great design advice, but also find affordable hand-picked items inspired by our home.
- My husband and I appeared on the reality show, "Sin City Rules," showcasing our home, Shangri
 Las Vegas. Interestingly, we found our private chef on the reality show,"Private Chefs of Beverly Hills," and he's
 been cooking ever since!

- In the very near future, we are opening the Friedmutter Holistic Life Center, at the Blackwood Point Resort & Spa in the Bahamas. Using traditional Chinese remedies, health and wellness protocols, rejuvenation and restoration practices, we will create a unparrelled holistic resort destination.
- I love to travel, I have several hotels I frequent but two of my favorites are The Cosmopolitan Hotel, in Las Vegas, designed by Brad's firm, the Friedmutter Group and the Mandarin Oriental Landmark Hotel in Hong Kong.
- Typhoon at the Santa Monica Airport in California is my favorite place to dine.
- I also love The Ivy on Robertson and Pici Enoteca on Beverly Drive. Both in Beverly Hills.
- I am biased about bars because Brad and I own Numb Bar in Caesar's Palace and in Hurrah's Casino in Las Vegas and Chill'em Bar in Tropicana Casino in Las Vegas and, of course, these are my favorites!
- Also, try the Mr. B's Margarita for the best drink in town!
- I do quite of bit of philanthropic work. The charities closest to my heart are Three Square Food Bank in Las Vegas, Opportunity Village in Las Vegas and Cleveland Clinic Lou Ruvo Center for Brain Health.
- I love animals and the more time spent with furry or feathered creatures, the happier I am! We have an exotic parrot named Harley, our talking macaw, as well as Earl and Pearl, our beloved Pomeranians.
- I love boating! We have a beautiful yacht in Marina del Rey, Calif, appropriately named "Kimberly."
- Time spent with my husband is my favorite thing to do! We truly value our days and time together.
- I love to play golf! I play every chance I get, especially in Malibu.
- I LOVE UNLV basketball! We have center court seats and love watching them play! Great place to share a beer and eat peanuts!
- I am a "mind bender" type; so I enjoy surprises at every turn, unexpected use of rooms and fairly outrageous, but tasteful decor! Being a hypnotist, I believe all things are possible and creating mood and emotion in a home is the key to expressing your intention. Sounds trippy? Well it is! The key to creating a super fabulous home is having confidence in what you love!



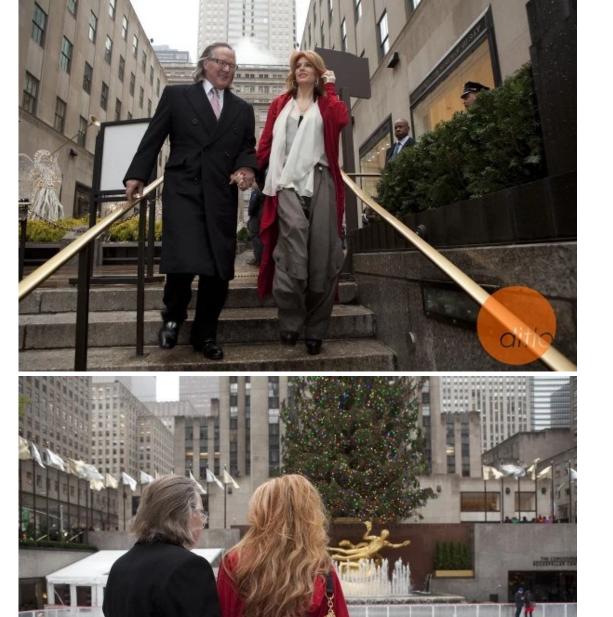














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